

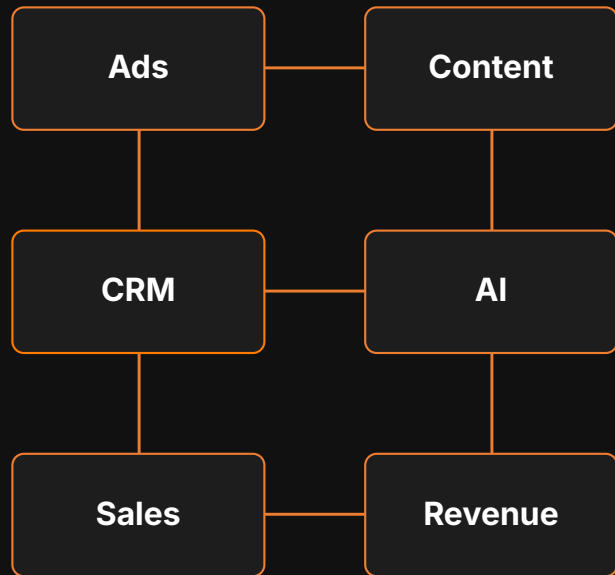


Growthify

AI-Powered Growth Systems

Marketing, AI automation, CRM and sales infrastructure built into one connected revenue engine.

growthify.com

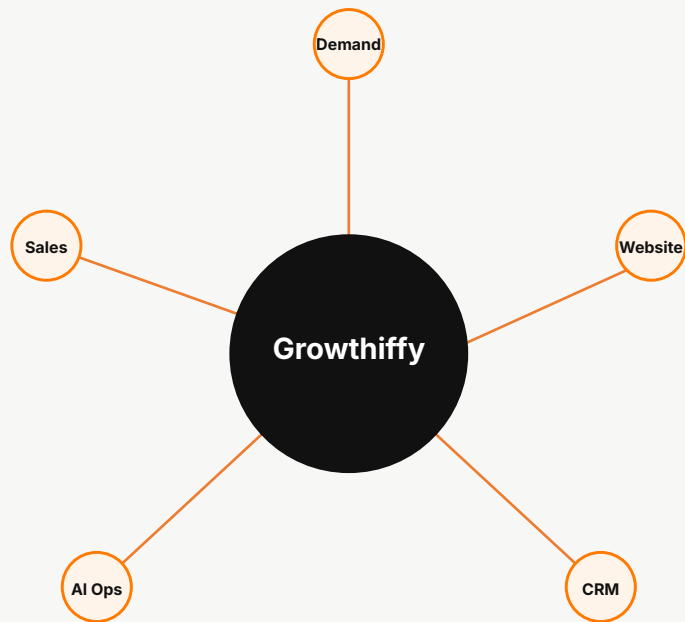


Growthify is a growth systems company.

We connect marketing, websites, automation, CRM and sales processes into a single operating system.

Not a marketing agency.

Traditional agencies run channels. Growthify builds the infrastructure that turns attention into qualified pipeline and measurable revenue.

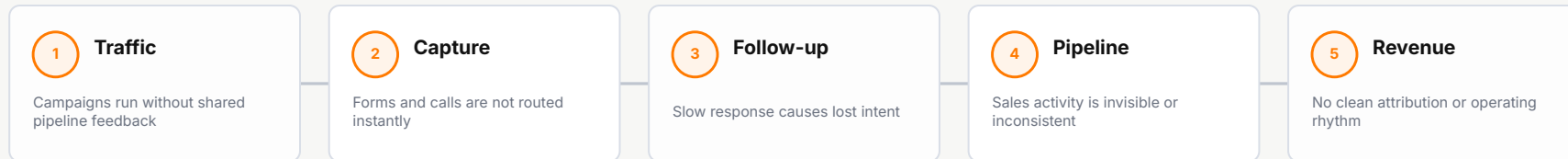


Core belief

Growth becomes predictable when the whole system is designed, connected and optimized together.

Businesses lose growth inside disconnected systems.

Most companies have enough tools. The real problem is the lack of orchestration across the revenue journey.



The growth challenge is operational, not just creative.

Growthify aligns channels, response systems, CRM workflows and AI automation so the business can see and improve the full revenue path.

The Growth Gap

The revenue journey fails when traffic, leads, sales and retention are managed as separate functions.

Traffic

BREAK POINT

Fragmented acquisition

GROWTHIFFY FIX

Channel strategy

Leads

BREAK POINT

Weak capture and routing

GROWTHIFFY FIX

Lead intake system

Sales

BREAK POINT

Delayed follow-up

GROWTHIFFY FIX

CRM and automation

Retention

BREAK POINT

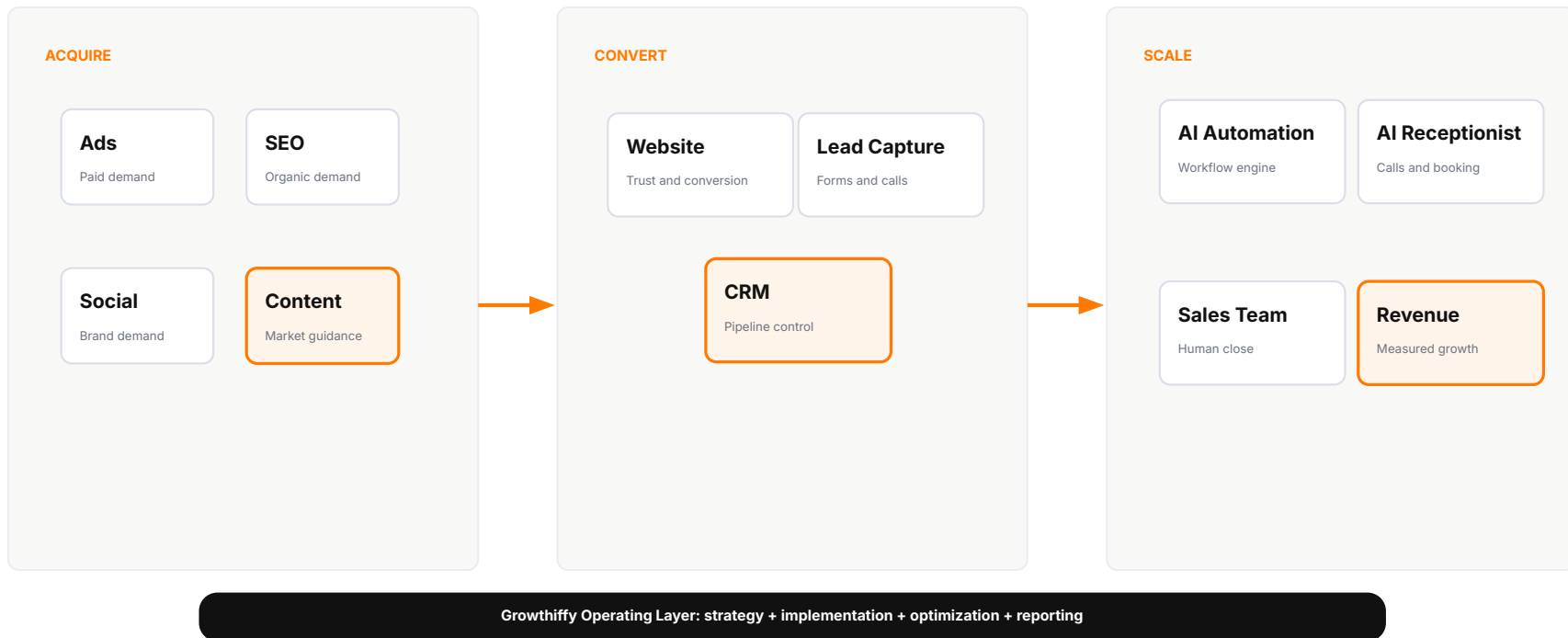
No lifecycle engine

GROWTHIFFY FIX

Journeys and reporting

The Growthiffy Ecosystem

A connected operating layer from demand generation to revenue.



Nine capabilities. One growth operating system.

Each capability can stand alone, but the strongest results come when they operate as one connected system.



Performance Marketing

Qualified lead generation systems



Content Creation & Guidance

Content direction, prompts and creative systems



Lead Management

Capture, qualify and route every inquiry



CRM Systems

Pipeline visibility and sales control



AI Automation

Workflows that remove manual friction



AI Receptionist

Inbound calls, qualification and booking



SEO

Search visibility and long-term demand



Website Development

Premium conversion infrastructure



Social Media Management

Brand authority and content operations

Performance Marketing

Paid media engineered for qualified pipeline, not vanity metrics.

CAPABILITY

We build campaign systems that connect offer strategy, creative testing, landing pages and lead-quality feedback.

1 Campaign architecture

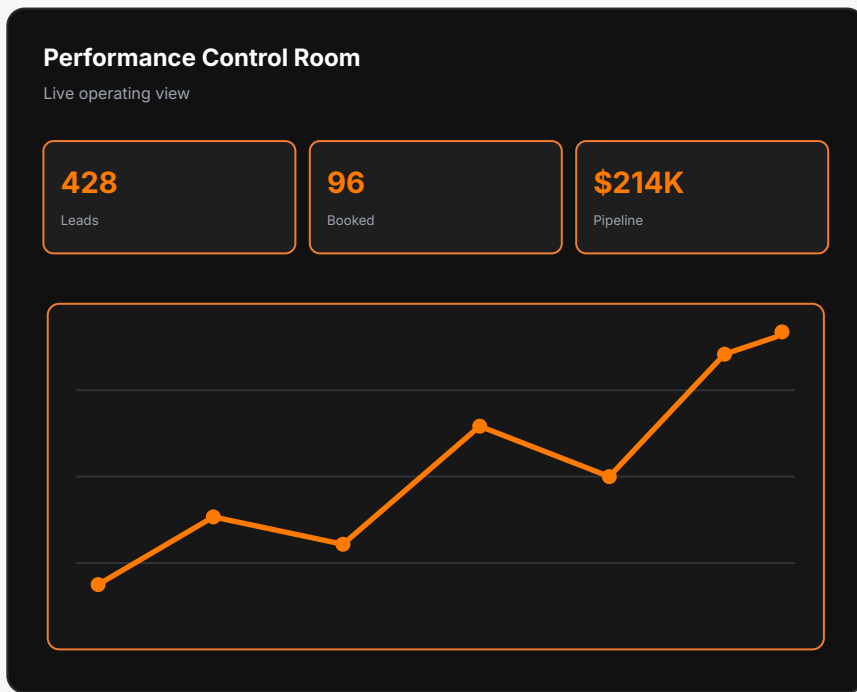
Google, Meta, LinkedIn, TikTok and retargeting.

2 Creative testing

Structured angles, hooks and offer experiments.

3 Pipeline feedback

Optimize toward qualified leads and booked calls.



Content Creation & Guidance

A strategic content engine for ads, social, SEO and client communication.

CAPABILITY

Growthify creates content direction and production systems that turn business expertise into market-facing assets.

1 Content strategy

Pillars, angles, calendars and messaging direction.

2 Creative guidance

Ad concepts, briefs, scripts, captions and post ideas.

3 Production workflow

Prompts, review loops and publishing-ready systems.

Content Operating Board

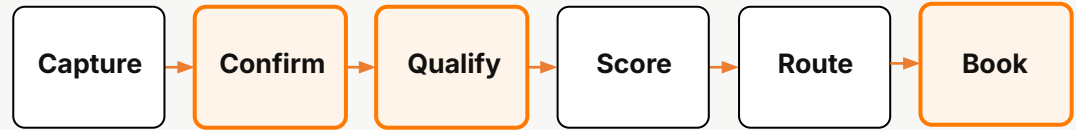
| | | | |
|----------|------------------|---------------|-----------------|
| E | Educate | Explain value | Reel |
| P | Proof | Show outcomes | Carousel |
| O | Offer | Drive action | Ad |
| A | Authority | Build trust | Post |
| V | Video | Create demand | Script |

Lead Management

Every inquiry gets a path, a priority and a follow-up system.

CAPABILITY

We reduce lead leakage by engineering fast response, qualification, routing and sales handoff.



1 Instant response

Confirmation, SMS/email and internal alerts.

2 Qualification logic

Budget, timeline, need and intent scoring.

3 Sales handoff

CRM routing, tasks and appointment workflows.

Lead lifecycle automations

Missed-call text-back | CRM update | Sales alert | Follow-up sequence

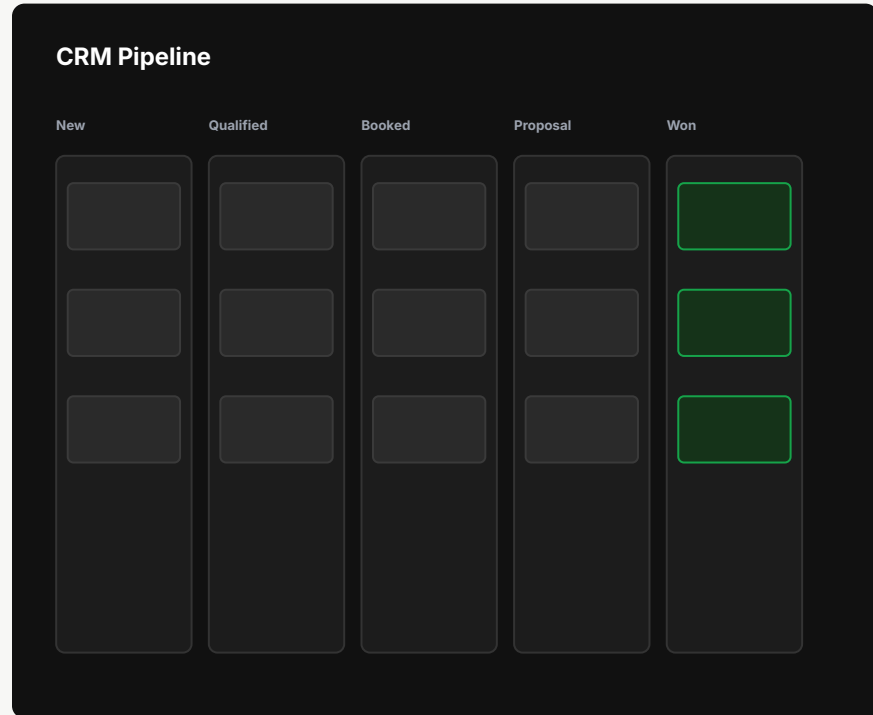
CRM Systems

Pipeline infrastructure that gives sales teams control.

CAPABILITY

We design CRM systems that centralize contacts, standardize the sales process and make pipeline health visible.

- 1 Pipeline design**
Stages based on the real sales process.
- 2 Automation rules**
Tasks, reminders, routing and nurture flows.
- 3 Leadership reporting**
Source, activity, conversion and deal visibility.

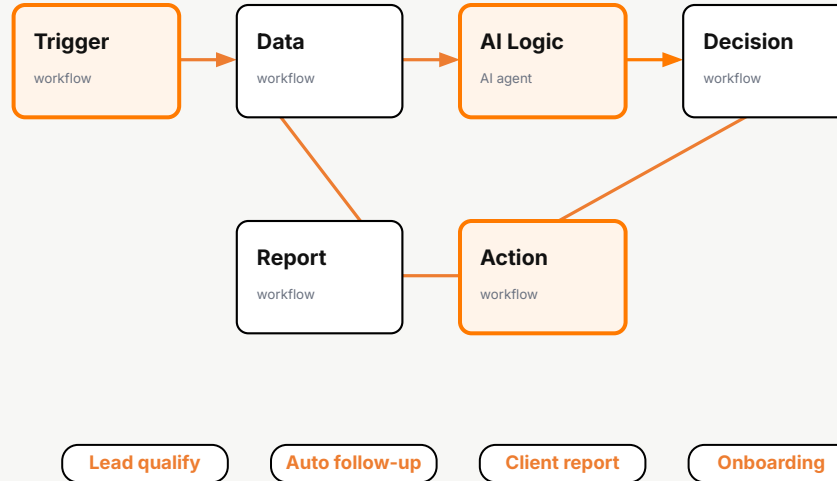


AI Automation

Manual work becomes scalable workflows.

CAPABILITY

We connect tools, data and AI logic so recurring business processes run with speed and consistency.



1 Workflow design

Triggers, branches, decisions and actions.

2 AI processing

Summaries, classification, routing and generation.

3 Operational output

CRM updates, reports, alerts and client handoffs.

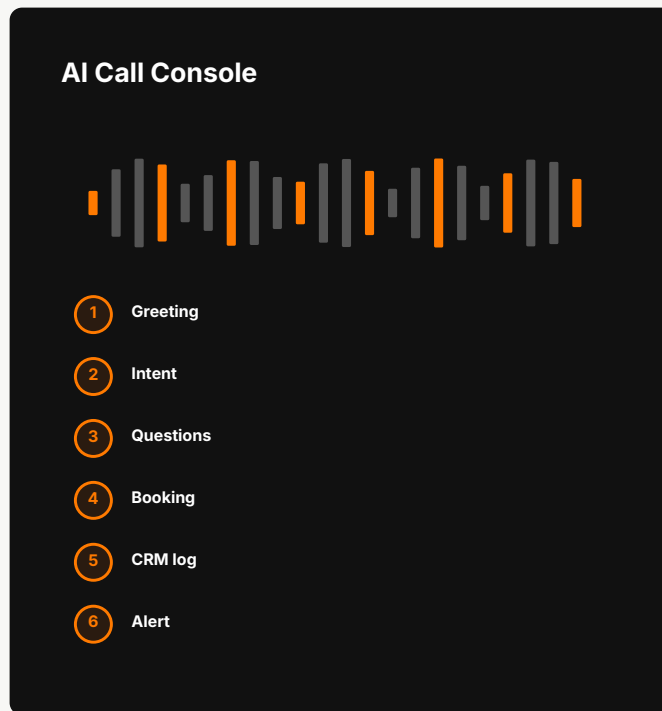
AI Receptionist

Inbound calls answered, qualified and booked.

CAPABILITY

Growthify can deploy AI call workflows that reduce missed opportunities and accelerate appointment setting.

- 1 Answer and capture**
Respond to common questions and capture intent.
- 2 Qualify caller**
Collect need, timeline, budget and contact details.
- 3 Book and log**
Schedule, update CRM and alert the sales team.



SEO

Organic visibility that compounds over time.

CAPABILITY

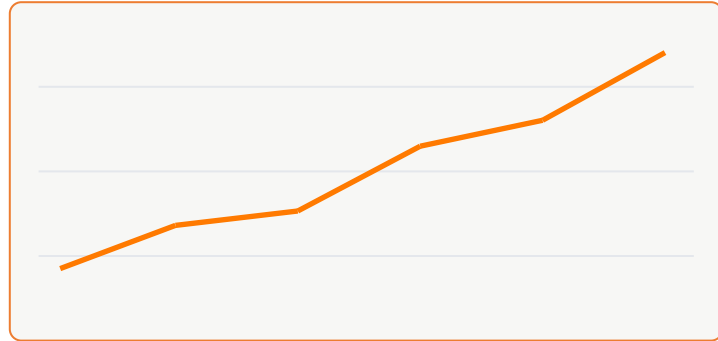
We build SEO systems that capture high-intent demand and create durable search visibility.

1 Technical foundation
Speed, structure, schema and indexing.

2 Content architecture
Service pages, location pages and authority content.

3 Local visibility
Google Business Profile, citations and reviews.

Search Visibility



Visibility



Rankings



Leads

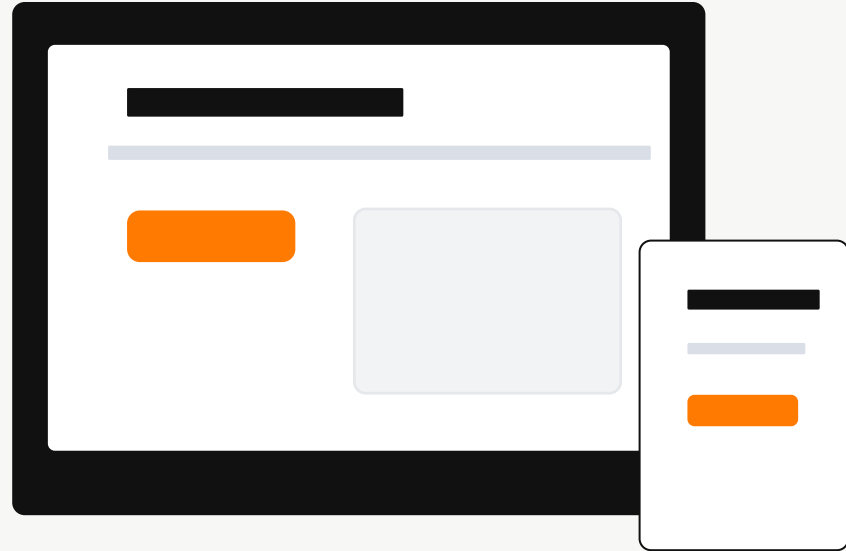
Website Development

Premium websites built to convert, not just look good.

CAPABILITY

We create high-trust web experiences that communicate value, capture leads and integrate into the growth system.

- 1 Positioning and UX**
Clear messaging, structure and conversion paths.
- 2 Premium interface**
Modern responsive design for desktop and mobile.
- 3 Growth integration**
CRM, tracking, forms, booking and automation.



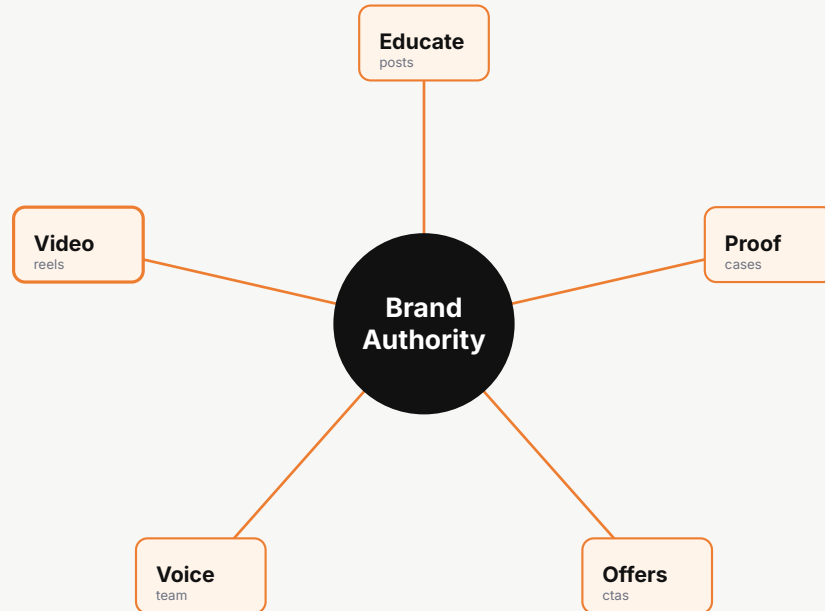
Social Media Management

Content systems that build trust before the sales conversation.

CAPABILITY

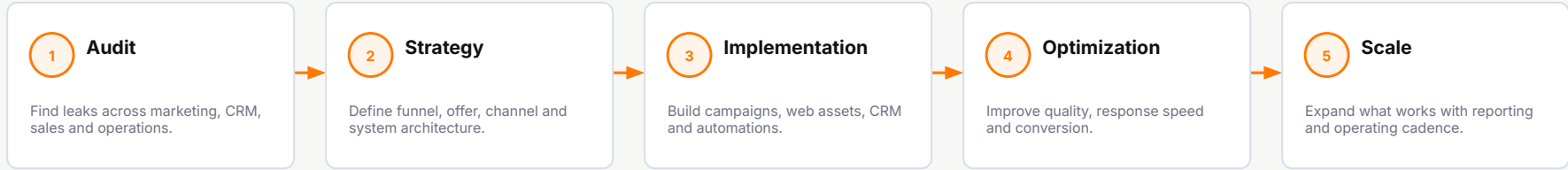
We manage social media as a brand authority and demand-building system, not random posting.

- 1 Content planning**
Themes, calendars and channel rhythm.
- 2 Creative direction**
Reels, carousels, posts and proof assets.
- 3 Performance learning**
Review engagement, messages and lead signals.



How We Work

A structured operating model from audit to scale.



Operating principle: build fast, measure cleanly, optimize continuously.

Technology Stack

We connect the platforms that power modern growth teams.

AI & AUTOMATION

OpenAI

n8n

Make

Zapier

CRM & SALES

GoHighLevel

MARKETING

Google

Meta

WEB & COMMERCE

WordPress

Shopify

Tool-agnostic. System-first. Built around what the business actually needs.

Industries We Serve

Built for service businesses where lead quality and response speed directly affect revenue.



Home Improvement

Lead capture, follow-up and pipeline visibility.



Interior Design

Lead capture, follow-up and pipeline visibility.



Real Estate

Lead capture, follow-up and pipeline visibility.



Healthcare

Lead capture, follow-up and pipeline visibility.



Legal Services

Lead capture, follow-up and pipeline visibility.



Automotive Repair

Lead capture, follow-up and pipeline visibility.



Local Services

Lead capture, follow-up and pipeline visibility.



B2B Services

Lead capture, follow-up and pipeline visibility.



E-commerce

Lead capture, follow-up and pipeline visibility.

Why Growthiffy

Traditional agencies optimize channels. Growthiffy optimizes the revenue system.

Traditional Agency

Channel deliverables

Activity reporting

Leads handed off manually

Siloed tools

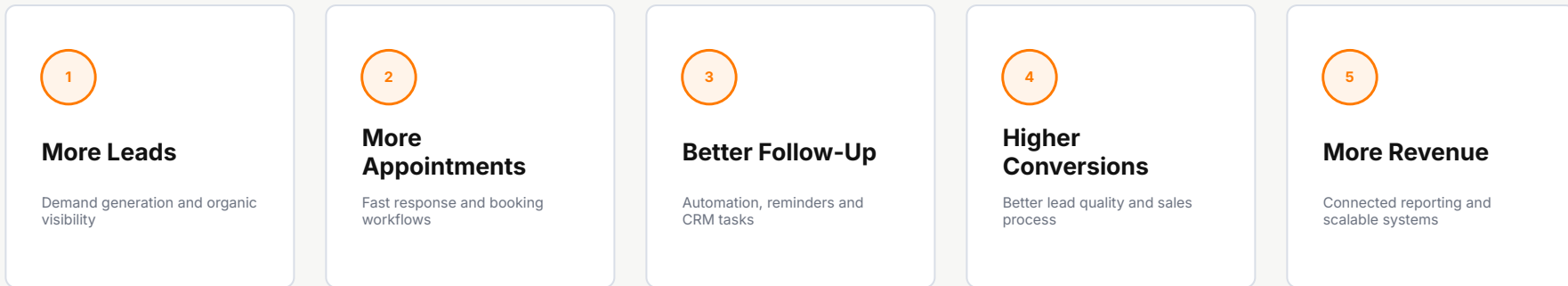
Campaign-only optimization

Growthiffy

- ✓ **Connected growth infrastructure**
- ✓ **Lead, pipeline and revenue visibility**
- ✓ **Follow-up and booking systems**
- ✓ **CRM, AI and sales orchestration**
- ✓ **Full revenue journey optimization**

Business Outcomes

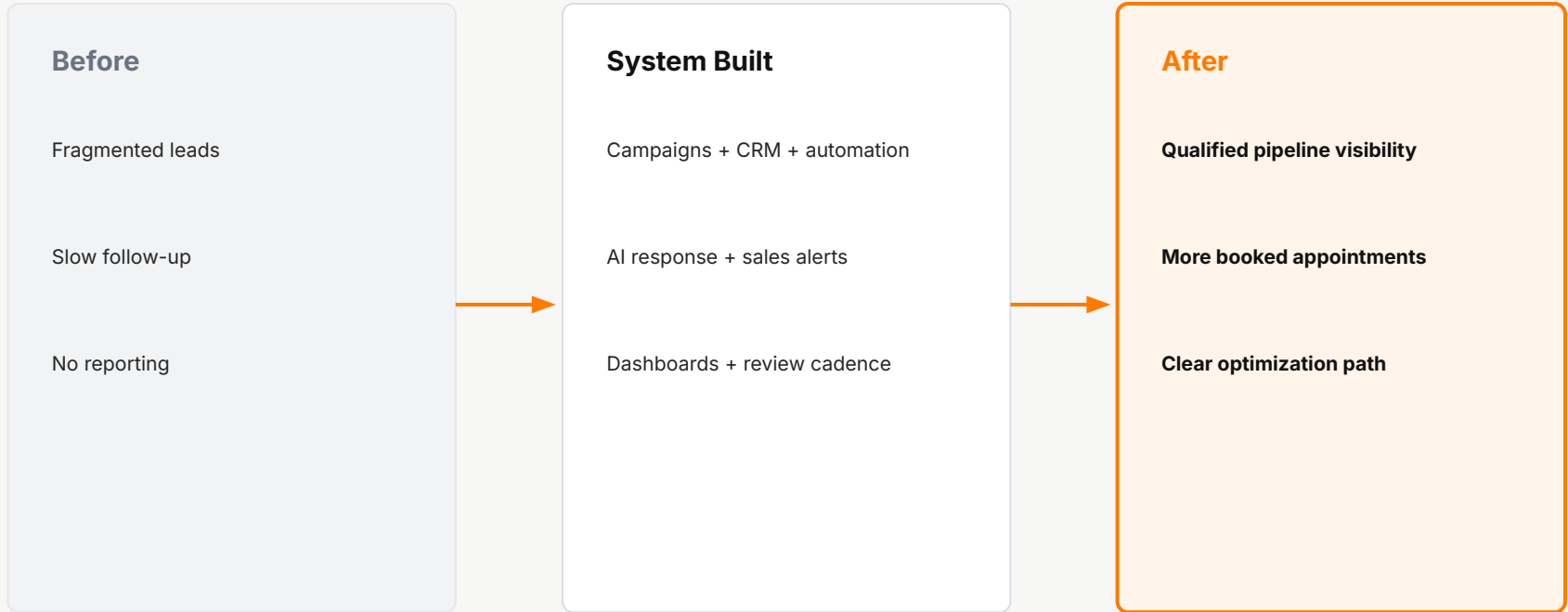
A faster, cleaner and more measurable revenue engine.



Measured through leads, qualified inquiries, booked appointments, pipeline movement and revenue visibility.

Case Study Framework

A clean structure for documenting client transformation and measurable outcomes.



90-Day Growth Roadmap

A practical plan for building, launching and optimizing the Growthify operating system.

Days 1-30

Diagnose & Design

- ✓ Growth audit
- ✓ Funnel and CRM review
- ✓ Tracking plan
- ✓ System architecture

Days 31-60

Build & Launch

- ✓ Campaign setup
- ✓ CRM pipeline build
- ✓ Automation workflows
- ✓ Lead routing setup

Days 61-90

Optimize & Scale

- ✓ Lead quality review
- ✓ Conversion optimization
- ✓ Reporting refinement
- ✓ Scale plan

Let's build your growth system.



Marketing, content, AI automation, CRM and sales infrastructure connected into one scalable revenue engine.

START WITH A GROWTH SYSTEMS AUDIT

